



Leading Expert on Leadership, Strategy and Organisation in the Digital Age
Chair of the Strategy and Organisation Research Group at the Technical University of Munich, Germany

Prof. Dr. Isabell Welpé is one of Germany's outstanding academics and one of the leading experts on strategy, innovation and leadership in the digital age. As head of the Department of Strategy and Organisation at the Technical University of Munich, she has many years of experience in research and teaching.

Her expertise spans various areas, including the digital transformation of companies, business model innovation, platform economics, the future of work and leadership, and innovation in and of organisations. Through her regular publications in international journals and her involvement in important institutions, she has established a reputation as a leading expert on leadership, strategy and organisation in the digital age.

Isabell M. Welpé (*1975) studied business administration at Ludwigs-Maximilians-Universität in Munich and at the Massachusetts Institute of Technology in Boston, USA. After completing a Master's degree (M.Sc.) at the London School of Economics and a doctorate at the University of Regensburg, as well as stays abroad at the University of California at Berkeley, the Keck Graduate Institute (Claremont, USA), the Carlson School of Management (University of Minnesota), Lyon, and the Max Planck Institute of Economics in Jena, she accepted an appointment at the Technical University of Munich in 2009. Isabell Welpé is a Research Fellow at the Centre for Blockchain Technologies at University College London. She conducts research from a behavioural science perspective in the area of leadership, innovation and organisation, including leadership selection and assessment, strategic leadership, team leadership, the role of emotions in leadership processes, incentive systems and performance measurement in higher education. She follows a quantitative-empirical research approach, using different data sources and research designs.

Her work has received several national and international awards, including the Best Paper Award of the Academy of Management (AOM), the Hawaii International Conference on System Sciences (HICSS) and the Association of University Teachers of Business Administration (VHB). Professor Welpé is a board member of the Center for Digital Technology & Management (CDTM), a member of the "Munich Circle" and several advisory boards.

As a sought-after speaker, Isabell Welpé offers exciting insights into the latest trends and developments in the field of digital technologies and shows how these will change the economy and society and the opportunities they offer for companies. In doing so, she combines scientific findings with practical examples and provides valuable impulses for the design of innovative and future-proof companies.

Topics (Selection):

- Development of New Business Models and Economic Success Factors for Medium-Sized and Large Enterprises
- Digital HR & Talent Management: Selecting and assessing employees and managers
- AI and Leadership: How Artificial Intelligence Supports Leaders
- AI at Work: Is Artificial Intelligence going to be our new Colleague?
- Unleashing the Power of AI, ChatGPT and Next-Gen Technologies: Shaping the Path to Success