



Pioneer as Chief Transformation Officer

"75% of all business transformations fail - Brit Neuburger's do not".

Brit Neuburger makes companies and organisations fit for the future in a world where disruption and polycrises are the new normal.

In vivid and practical presentations, Brit Neuburger shares her experiences from her positions as Chief Transformation Officer in the automotive-tech sector as well as in the chemical and manufacturing industry with audiences from all sectors. She shows how important a culture of success, innovative spirit, speed, trust and empowerment is in companies and how obstacles and hurdles can be overcome on the way.

Brit Neuburger has a wealth of experience from a wide range of sectors and industries: After studying law in Freiburg, Oxford & New York, she worked at the international law firm Linklaters, at the industrial gases DAX corporation Linde, at the private equity-held lift company Wittur and at the automotive technology joint venture Osram Continental. After fifteen years of executive responsibility in various industries, Brit Neuburger has been a senior advisor at the strategy consultancy Boston Consulting Group since 2023, advising on overarching transformation challenges with a focus on digitalisation, operating model and sustainability.

In her publications, the former corporate lawyer and general counsel advocates freeing oneself from internal bureaucracy and eliminating 50% of all processes, committees and rules in the company. Brit Neuburger sees the key to sustainability in an adaptable governance and leadership system.

Brit Neuburger volunteers for the aid organisation Zeltschule e.V., which provides care and schooling for Syrian children in refugee camps in Lebanon and Syria.

As a much sought-after speaker, Brit Neuburger picks up her audience as a practitioner. She inspires a change of mindset and stimulates immediate action.

Topics (Selection):

- Transformation - How we put horsepower on the road (and how we don't)
- People | Culture | System – The key to successful transformation
- Fed up with transformation programmes? Inspiration for other/own ways