
SVEN H. KORNDÖRFFER



Chair of the Managing Board of Wertekommission?e.V.

**Head of Group Communications Divisional Board Member
Commerzbank AG (2021-2023)**

Sven H. Korndörffer looks back on almost three decades in the banking industry. Since the beginning of his professional life, he has always been particularly focussed on appreciative cooperation, which is why he co-founded the Wertekommission (Values Commission) 19 years ago and, as its Chairman, has made it his mission to show how essential appreciation is for leadership culture and for our everyday lives.

From 2021 to 2023, Sven H. Korndörffer was Head of Group Communications and divisional board member at DAX-listed Commerzbank AG, where he was responsible for corporate communications, public affairs, brand and research as well as the Commerzbank Foundation. He previously worked for Aareal Bank (2007-2021), where he was Managing Director Group Communications and Governmental Affairs. From 1995 to 2007, Korndörffer held various positions at Norddeutsche Landesbank (Nord LB), initially in the communications and international relations department, then as personal assistant to the Chairman of the Board of Managing Directors, and finally as head of the staff team of the Board of Managing Directors.

Sven H. Korndörffer studied at the Rheinische Friedrich-Wilhelms-Universität Bonn, where he graduated with a degree in economics in 1994.

He is a member of numerous organisations and associations, including the American Council on Germany and the Federal Association of German Press Officers. Since 2005, he has been Chairman of the Board of the Wertekommission - Initiative Werte Bewusste Führung in Deutschland. The initiative for managers has set itself the goal of creating an awareness of the fact that values create value and wants to encourage companies to exemplify values such as trust and credibility.

Value-based management has always been a major topic for Sven Korndörffer - as he makes a point of not only in his book "Die Wertschätzungskette" (The Value Chain), but also in his impressive presentations. Sven H. Korndörffer is a much sought-after speaker and source of inspiration who emphatically argues that managers must be primarily humans and only then managers.