

## ZACK KASS



**Head of Go-To-Market at OpenAI (2021-2023)**  
**Most business savvy AI expert**

Zack Kass is easily the most business savvy AI expert. Few people understand how to apply AI to real world problems as well as Zack. He's been in the industry for so long, and has a remarkable knack for helping people learn what he knows.

Zack Kass stands out as one of the brightest minds in AI today, with a robust 14-year journey at the epicenter of technological evolution. His significant tenure as Head of Go To Market at OpenAI put him front and center building AI strategies with many of the biggest companies in the world. His role in converting state of the art research into real-world business applications has positioned him as one the the foremost thinkers in Applied AI.

His mission is to ensure that businesses and governments are active participants in the AI-powered future, equipped to enable a future of abundance. Zack aims to do this by demystifying AI, making it accessible and understandable for everyone, and helping leaders navigate the rapidly evolving environment.

Beyond the corporate world, Zack is a staunch advocate for AI's potential to revolutionize local governance . He works tirelessly to promote AI as a tool that can significantly enhance community service and overall societal welfare. His efforts seek to guarantee that the advancements in AI transcend commercial benefits and work towards the betterment of communities and societies at large.

**Topics (Selection):**

- Leveraging AI for Good
- The Innovator's Dilemma: Navigating Our AI Future
- AI Strategy Simplified