



Bestselling Author
Executive Coach
Award-winning Entrepreneur

Sonja Piontek helps people and companies to be ready for change and to create success far beyond monetary aspects, without wasting unnecessary time. Through her inspiring mindset, captivating energy, exceptional experience and full focus on clarity, she achieves implementation and results.

The dynamic thought leader has lived in six countries and looks back on a successful executive career. She left the corporate world in 2017 as the Director of Marketing for BMW Asia and after being part of BMW Group for 13 years. She is an executive coach, keynote speaker, SPIEGEL bestselling author, podcast host and offers unique 'money-can't-buy' expeditions to countries like Mongolia or to the Namib Desert.

Bunte magazine describes her as a "powerhouse of inspiration with IQ and EQ". Sonja Piontek touches people deeply, takes away their fear of change and ignites the courage to go big. With her inspiring mindset, incredible experience and contagious energy, the adventurous lady gets people to go straight into implementation and build sustainable success.

Her customers are leading brands such as Google, Bayer, Siemens, IBM, T-Systems or Alinghi Red Bull Racing, internationally successful entrepreneurs and top-level athletes. As a speaker, she has spoken in 39 countries and inspired thousands of people. Sonja Piontek is unique, authentic, deeply inspiring, and always 100% focused on results. Her keynotes are about mindset, leadership, success, change, and unleashing potential.

Topics (Selection):

- Change is a bitch or a blessing - the choice is yours • Beyond the comfort zone lies a universe of possibilities•
- Phoenix Mindset - If you want to fly, surround yourself with eagles, not penguins
- • If you want something to happen, take responsibility