

JESPER BRODIN



Chair of TheEarthshot Prize
CEO of Ingka Group | IKEA (2017-2025)

Jesper Brodin is one of the most influential business leaders in the global retail industry. He served as President and CEO of Ingka Group | IKEA and today is Senior Advisor to the IKEA Foundation. He led the company through a period of profound transformation, with a strong focus on sustainability, innovation and people-centered leadership. Brodin has become a widely respected voice on responsible business and sustainable development.

Born in Gothenburg, Sweden, Jesper Brodin holds a Master of Science in Industrial Engineering from Chalmers University of Technology.

Brodin joined IKEA in 1995 as Purchasing Manager in Pakistan before becoming Regional Purchasing Manager for Southeast Asia. Over the following three decades, he held a wide range of leadership positions across the organization. He served as assistant to Ingvar Kamprad and Anders Dahlvig, later becoming Business Area Manager for Kitchen & Dining and subsequently Managing Director of IKEA Range & Supply, where he was responsible for product development and the global supply chain. In 2017, he was appointed President and CEO of Ingka Group, leading the company for eight years until stepping down in 2025.

Throughout his career, Jesper Brodin has championed a leadership philosophy built on values, trust and collaboration. He believes that lasting change begins with people and that leadership is about creating the conditions for others to succeed. His conviction that "the power is where the people are" has shaped his approach to leading large international organizations. He advocates for decision-making close to customers and employees, encourages curiosity, embraces mistakes as opportunities for learning and believes that strong teams consistently outperform individual excellence.

Alongside his business career, Brodin has become an internationally respected voice on the role of business in addressing global challenges. He serves as Chair of The B Team, Co-Chair of the UN Global Compact and Chair of the Earthshot Prize. He is also a board member of the World Resources Institute, a Distinguished Fellow of the World Economic Forum and a member of the Advisory Board of the Angelo Gordon Group. In recognition of his global impact, TIME named him one of the 100 Most Influential People of 2024.

Topics (Selection):

- Leadership and values
- Development and innovation
- Why it's good business to be a good business
- Retail, supply and product development
- Business transformation
- Sustainability & Business