
JULIAN YOGESHWAR



AI Advisor to Mid-Sized Companies

Julian Yogeshwar is a digital native and AI expert by conviction. As founder and managing director of the AI consultancy Just Forward, he supports medium-sized companies in implementing artificial intelligence in a practical and profitable way.

After studying Business Administration with a focus on Technology Management at the renowned University of St. Gallen (HSG), he gained extensive expertise in leading consulting and technology companies.

Today, Julian Yogeshwar helps medium-sized businesses view artificial intelligence not as an abstract topic of the future, but as a practical tool for efficiency, growth, and new business models. At the core of his work is the question of how initial ideas can be transformed into sustainable applications and how AI can be integrated into existing structures and processes. He understands both the opportunities and the reservations many companies associate with the topic. In practice, he frequently experiences how initial hesitation gradually turns into interest and ultimately into concrete implementation. This transformation shapes both his work and his perspective on digital transformation in the mid-sized business sector.

In his presentations, Julian Yogeshwar provides a clear and accessible understanding of how artificial intelligence is changing the world of work and where typical challenges arise. Drawing on examples from his own consulting experience, he makes technological developments tangible and relevant. In doing so, he creates a realistic understanding of what is already possible today.

His keynotes provide orientation in a dynamic field and deliver practical impulses that audiences can transfer directly into their own business environments. He consistently tailors his content to the occasion, industry, and audience.

Topics (Selection):

- Beyond the AI Hype: What Really Matters
- The AI Opportunity: Driving the Next Wave of Economic Growth