

Dr. CLAUDIA BORGAS-HEROLD



Entrepreneur and Supervisory Board Member Trendsetter for Organisations in Transition in Times of AI

Claudia Borgas-Herold is an experienced trendsetter for organisations undergoing change. She has more than 30 years of experience in corporate transformation and serves on the supervisory boards of various tech companies.

Claudia Borgas-Herold can look back on an impressive career. For over two decades, she has been supporting international companies in far-reaching change projects. As a partner at Booz Allen Hamilton, as a consultant to CEO offices, as a manager responsible for transformation processes in various industries, and now as the managing director of her own company. Since 2023, she has also been a senior advisor to the Boston Consulting Group. In her work, she combines entrepreneurial vision with psychological sensitivity. She has led broad CEO initiatives, guided executives through critical turning points, and helped shape change strategies that have had a lasting impact on organisations.

In addition, she brings with her many years of experience from various supervisory board mandates, including at IONOS SE, United Internet AG and 1&1 Drillisch AG. Her academic background is as international as it is solid: Claudia Borgas-Herold studied business administration at the University of St. Gallen, where she also earned her doctorate.

In her dynamic presentations, she demonstrates why transformation can only succeed if people are emotionally engaged, especially at a time when artificial intelligence is accelerating processes and thus also making decisions more complex. Using figures, facts and practical examples, she highlights what leadership really needs in these times: trust, openness and the ability to navigate difficult transitions with clarity and conviction. Claudia Borgas-Herold highlights the leadership qualities that will make teams successful in a future shaped by AI and how organisations can remain capable of action and connected with each other. In doing so, she creates space for new perspectives and inspires people to take the next step.

Topics (Selection):

- Leadership in the age of AI
- How AI Redefines the Role of Leaders in Transformations
- Emotionality during Transformation
- Motivation for Managers ('You can do it')