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## ANNETTE YASHPON



**International Leadership & Communication Expert**  
**Coach & Trainer**  
**Event Presenter & Facilitator**

Annette Yashpon is a trilingual Keynote Speaker at leadership summits, corporate events, and global conferences, as well as a Leadership Communication Coach & Trainer. She challenges the way leaders think about communication.

As both an ICF Associate Certified Coach and Communication Skills Trainer, her approach works from the inside out, addressing the underlying drivers of behaviour, subconscious patterns, and internal limitations that shape leadership.

She speaks openly about how organisations rarely fail because of strategy or vision alone, but because of gaps in leadership, influence, communication, alignment, and reactive decision-making: “Knowing what to do is very different from executing consistently when pressure is high. This is where learned behaviour frequently breaks down.”

Grounded in neuroscience, cognitive focus, and applied voice–mind–body principles, her keynotes cut through corporate jargon with sharp insight into what authentic leadership and communication actually require at the highest level, for individuals and teams alike. Annette enables leaders to build trust, clarity, and capability across every level of an organisation, creating stronger communication flow, cohesive leadership cultures, and sustainable high performance.

With more than 20 years of international experience across the music, film, and events industries, she has navigated high-pressure, people-driven environments and collaborated across cultures. Her work as an International Event Presenter and Facilitator reflects real-world expertise in media, presentation skills, and communication in today’s leadership landscape - not theory, but practice - and what genuinely works in high-stakes situations. Her influence is reflected in long-term partnerships, trusted referrals, and repeat collaborations with C-level executives, board members, and senior leadership teams worldwide.

A British speaker fluent in German and French, and a BA (Hons) graduate of the University of Birmingham, Annette is the founder of No FoOol Communication in Berlin, built around the central idea: We all communicate - but do we?

**Topics (Selection):**

- Leadership & Empathy
- Authentic Communication & Charisma
- Performance & Resilience