

## BARBARA FRENKEL



**One of Germany's most renowned female executives**  
**Member of the Executive Board, Porsche AG (2021–2025)**

Barbara Frenkel is an internationally respected C-level leader with extensive experience, including as Chief Procurement Officer in a globally operating automotive group. She represents a new kind of leadership - defined by trust, clarity, and lasting impact. As an architect of strategic partnerships and a driving force behind governance initiatives, she has demonstrated how a new approach to collaboration can accelerate progress while strengthening resilience and future readiness.

A particular focus of her work lies on geopolitics and its impact on global supply chains, sustainable and resilient procurement, and decarbonization. She has been a pioneer in integrating eFuels, green raw materials, and climate-related criteria into global supply chains - showing how procurement can become a strategic lever for sustainability and transformation.

As the first woman on her company's executive board, she became a trailblazer. She is passionate about ensuring that women in leadership positions are not only visible but also effective. She inspires, empowers, and mentors young leaders on their journey with clarity, practical insight, and experience.

Her conviction: In a rapidly changing world, courageous leadership is needed, leadership that provides direction, shows ways out of crises, and creates an impact that endures.

### **Topics (Selection):**

- Procurement as a strategic lever for sustainability and innovation
- Supply chains in transition - resilience, risk, responsibility
- Decarbonization and resilience in the supply chain – from ambition to action
- Female leadership - between aspiration, authenticity, and impact without conformity