



**Strategic Communications Professional and Entrepreneur
Former Fortune 500 CCO and US Correspondent**

Ulrich Stockheim is a communications manager with over three decades of experience in the media, the corporate sector and public relations. His career combines journalistic precision with entrepreneurial and international leadership experience. He has a deep understanding of communications, gained both through operational responsibility and as a consultant.

He began his professional career in journalism. After joining the magazine “Das Wertpapier”, he moved to the business magazine CAPITAL in 1993. There he worked as a financial journalist, established the magazine’s first New York office and reported as a US correspondent until 1999. Upon taking over the management of DSW’s Wertpapier Verlagsgesellschaft, he was responsible not only for content but also for strategic direction and business development. In 2003, he founded his own company, Stockheim Media GmbH, and over the years developed it into a leading player in strategic communications. He led his company into a partnership with the College Group in London, which later became Instinctif Partners. There, he served as a member of the Executive Committee until 2015. Subsequently, until 2020, Ulrich Stockheim served as Chief Communications Officer, overseeing global communications for the US-based, publicly listed Fortune 500 company AGCO, and was part of the management team. Back in Germany, he founded USC – Ulrich Stockheim Communications.

Alongside his professional work, he serves as Chairman of the Board of the Stadtgespräch e.V. association in Düren. There, he champions language education and dialogue skills, and regularly brings together prominent figures from the worlds of politics, business and society to engage in dialogue.

As a speaker, Ulrich Stockheim explains, among other things, how communication works under real decision-making pressure. His perspective is based on his own leadership experience in international companies, as well as his responsibility for global corporate communications – including in crisis situations. He demonstrates how communication becomes a strategic resource when markets, the public and politics interact simultaneously. His keynotes provide guidance in today’s complex landscape and illustrate how leadership remains effective through clear communication.

Topics (Selection):

- Musk, Trump and Milei: Disruption through communication that breaks the rules
- Social and economic developments
- Transatlantic relations
- Discussions at the intersection of business, politics and the media