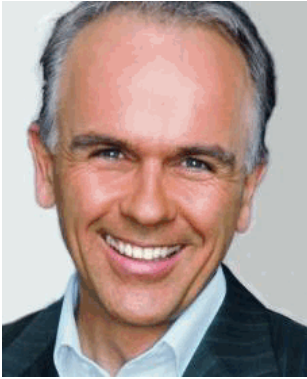


BERNHARD WOLFF



Expert on Creativity and Innovation

Bernhard Wolff was born in Lübeck (in 1966) and after his A-levels, he trained as an advertising buyer and worked for two years as a copywriter in the renowned German advertising agency Springer & Jacoby. From 1992 to 1998, Bernhard Wolff studied business pedagogy at the University of Hamburg. In his thesis, he focused on "Mnemonics – memory training".

During his training and studies, Bernhard Wolff was already treading the boards as an entertainer: initially, with the group "Plebsbüttel Comedy", which received first prize in comedy magic at the International Grand Prix of Magic in Yokohama, Japan, in 1994, and later with his act of "Speaking backwards" and as a presenter with the "Think-Theatre" company in the show "Comedy with savvy". In 2005, this was followed with Bernhard Wolff's solo show "Thinking helps" as well as numerous TV appearances performing his act of "Speaking backwards".

Since 1999, Bernhard Wolff has also been busy as an entrepreneur. Besides his event agency "Wolff trifft Jaeger GmbH" [a company name which is literally translated "Wolff meets Hunter"], Wolff also founded the "Think-Theatre GmbH", which has made its name as a service provider for intelligent entertainment, receiving an EVA Creative Award in 2007 – the Oscar of the event industry - The Think-Theatre GmbH today is not only responsible for the creative conception of the stage shows at various conferences and events, but also exclusively for the management of Bernhard Wolff as a presenter and keynote speaker. Since 2007, Bernhard Wolff has been using his many years of experience as a creative thinker, speaker and provider of new ideas to incorporate them into a keynote speech entitled "Passionate about ideas – think innovative!".

Since 2008, Wolff has belonged to the Top 100 Management Speakers in Germany and is also involved in the German Speakers Association (GSA). Since 2010, Bernhard Wolff has also been lecturing at the Steinbeis University Berlin, and is sharing his knowledge as a visiting lecturer at the University of Potsdam at the Institute for "Creation and Innovation".

Topics (Selection):

- Innovation
- Creativity
- Entertainment