

RANDI ZUCKERBERG



Former Head of Marketing at Facebook Founder & CEO of Zuckerberg Media

Randi Zuckerberg is the Founder & CEO of Zuckerberg Media, a boutique-marketing firm and production company, working with high profile organizations and Fortune 500 companies such as The Clinton Global Initiative, Cirque du Soleil, Conde Nast, and PayPal.

Also you may have heard of her work at, you know, a tiny little internet company called Facebook, where she created and ran the social media pioneer's marketing programs from 2005-2011.

She is a successful author. Dot Complicated, a New York Times bestseller, discusses Randi's personal journey on the front lines of Facebook, and her thoughts on how technology has completely changed our lives and Dot a children's picture book. The Jim Henson Production Company recently optioned the television rights for Dot.

She is a television producer and contributor. In 2011, she was nominated for an Emmy Award for her innovative blend of online/TV coverage of the U.S. mid-term elections. In 2012, she was the executive producer for a TV docu-series on Bravo about Silicon Valley's startup culture, and she regularly appears on camera as a contributor for The Today Show and the Katie Couric show to discuss life in the digital age. She was also a correspondent for the 2011 Golden Globe Awards and for the World Economic Forum in Davos and can also be heard on radio.

In her spare time, Randi sits on the board of Professional Diversity Network, a publicly traded company that helps with diversity staffing and training for Fortune 500 companies. In Fall 2014, she launched her first app, Wake Up World!, tasked with teaching children the story of Rosh Hashanah. Randi is also dedicated to expanding her angel investing portfolio with investments in exciting up-and-coming startups.

As a highly sought-after speaker, Randi shares her personal story of success in Silicon Valley and her expert insights on technology, business, and entrepreneurship in the digital age. A born performer, she delivers an interactive, entertaining and informative speech that has delighted audiences around the world. She regularly speaks about the future of social media at conferences worldwide. Randi was appointed to the United Nations Global Entrepreneurs Council, the World Economic Forum's Global Council on Social Media and the U.S. Broadcasting Board of Governors Commission on Innovation.

Topics (Selection):

- A Day in the Life of the Modern Consumer: The impact of new or emerging platforms and their influence on consumer behavior
- Social Media is Free, Like a Puppy is Free
- Ten Exciting Trends Impacting Your Business Right Now
- It's Dot Complicated
- Women in Business

Publications (Selection):

- Pick Three: You Can Have It All (Just Not Every Day), 2018
- Dot Complicated, 2013